



Career Opportunity: Content Producer

Use your passion for telling stories, your creativity and your digital media skills to help make Canada a world leader in the digital economy. Join CCICT's team within a vibrant community of change-makers at the Centre for Social Innovation.

The Canadian Coalition for Tomorrow's ICT Skills (CCICT) is an industry-led coalition of employers, universities and industry organizations, founded by Bell Canada in 2007. Our aim is to ensure that Canadian organizations can hire the information and communications technology (ICT) professionals required to meet the changing and diverse needs of the 21st century workforce.

The challenge: Excite more young people into leading edge technology careers and inspire more young women about the creative potential of technology leadership.

The opportunity: Put your creative and social media skills into practice developing compelling content for a leading edge online and social media initiative that transforms the way people make career choices.

CCICT is searching for a key team member who will create content for an online network that encourages more students to pursue careers in ICT.

Reporting to the senior editor, the **content producer** will:

- research, write and post core content, news and opinion pieces about leading edge technology careers geared to high school students and their influencers
- conduct research and phone interviews, write shooting scripts and coordinate video crews
- engage and build a community by participating in social media conversations and in-person events
- write other copy as required
- ability to shoot and edit video and take photographs is an asset

The ideal candidate(s) will have:

- a post-secondary degree or diploma in journalism, film, media or related area with two to five years' professional experience
- experience tracking stories and writing to deadline
- a demonstrated ability to create content for the internet
- a portfolio of online content, ideally for a youth-oriented audience
- an ability to inspire interview subjects to open up and share their story
- ability to work with a wide variety of contributors and stakeholders
- affinity for the interests and passions of young career choosers
- excellent communication skills in English, and ideally in French
- an interest and some skill in video and photography is an asset

Term: Full time, April - November, 2011, with possible extension for two years+.



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Apply for this position by sending three writing samples (as attachment or link) with a resume and cover letter to careers@ccict.ca by Tuesday, March 23 at 5 pm.

We appreciate the interest of all applicants however, **only those selected for an interview** will be contacted.